



2023 Foothills Brewfest

BREWERY Application

Gold Country Fairgrounds, 1273 High Street
Auburn, CA 95603

Saturday, May 6, 2023; Noon – 5:00 PM

The Foothills Brewfest Committee must review & approve vendor applications before acceptance.
Please print this section

Brewery Name: _____

Phone (Day): _____ Cell _____

Brewery Contact: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

I. APPLICATION INFORMATION

- Please submit a completed application by email, mail, fax or online
 - Email to: info@foothillsbrewfest.com
 - Mail to: Foothills Brewfest, 409 Olive Orchard Drive, Auburn, CA 95603
 - Fax to: (530) 885-0042
 - Online: Fill out an application on our website www.foothillsbrewfest.com
- ***Applications are due by April 29, 2023.***

II. BREWERY LOGO

- Please send a high-resolution Brewery Logo (jpg format) to info@foothillsbrewfest.com

III. BREWERY INFORMATION

- Entrance to the festival for set-up will open at 10:00 AM
- Booth set-up by 11:30 AM; **First pour at 12:00 PM**
- Breweries receive two (2) VIP event access bands
- Attendees receive 4 oz. pours.
- Brewers or distributors should bring a minimum of 20 gallons of beer in any keg format.
 - Foothills Brewfest will compensate all breweries \$250.00 to offset the cost of beer upon receipt of an invoice
- All booth locations are a 10' x 10' space.
- Ice will be provided
- Table will be provided
- Event ends at 5:00 PM
- Brewers will act as knowledgeable representatives of their product
- All participating breweries will be listed at www.foothillsbrewfest.com

Upon execution of this contract with Foothills Brewfest, our company named above agrees to participate in the Foothills Brewfest to be held on Saturday, May 6, 2023, at the Gold Country Fairgrounds in Auburn, CA.

Brewery will be responsible for handling product liability during the Brewfest Event. In reserving one (1) space, Brewery agrees to hold harmless Gold Country Fairgrounds, the Gold Country Fair Heritage Foundation, the Rotary Club of Auburn and all sponsors, organizers and participants and their insurance carriers, their agents or members, from all liability, damages, expenses, and claims that may occur during this event. Vendor agrees to participate and abide by the terms and conditions explained to them and set forth in this agreement.

This certifies that Foothills Brewfest has been granted permission by our company named above, to use our company name, logo art and product description for the limited purpose of promoting the 2023 Foothills Brewfest. It is understood that promotional strategies for this event may include print, broadcast advertising, and the production and distribution of promotional merchandise.

PHOTOGRAPHY: I agree to allow photographs to be taken at the event, to be used for advertising, marketing, and general promotional purposes at any time in the future. I fully release such photographs, or rights in such photographs, free of charge, to the event organizers. The photographs may be used, or edited or use, without further need of consent from me or compensation to me.

Vendor Signature _____ Date

Print name _____

Website address: _____

EZ Ups are encouraged. Will you bring your own? YES _____ NO _____

Rotary Club of Auburn is a 501(c)(3) organization - 94-3018556